

MALLEE ROCK WINES LAUNCHES IN ALBERTA AND BC WITH A GUIDE TO SUMMER SESSIONS

Australian wine inspires easygoing informal gatherings

August 13, 2015, Vancouver, BC — Australia's Mallee Rock Wines has launched a red and white wine in liquor stores throughout Western Canada: Shiraz Cabernet Sauvignon 2013 and Pinot Grigio 2014. The wines reflect the Australian spirit: easygoing, adventurous, and demonstrating genuine character.

One of Australia's most beloved activities is the "session", an afternoon outdoor gathering with friends over good food, wine and music. In the spirit of Australian summer sessions, Mallee Rock Wines has partnered with Cahoots Creative Happenings to create fun, DIY decortips for outdoor entertaining. Hang string lights overhead or run them around the yard; create your own outdoor movie screen; chill wines in terra cotta pots; and make room for friends with easy to execute pallet patio seats.

Round out your summer session with recipes from Aussie-born Chef Todd Bright. Chef Todd has created two authentically Australian recipes for Mallee Rock Wines, both of which are perfect for at home or at any casual outdoor party. Chef Todd's Aussie beef burgers with beetroot and fried egg are a hearty take on this summer staple, while his homemade chiko rolls are a cheeky nod to an authentically Australian snack. "The Mallee Rock Pinot Grigio's citrus notes go so well with food that you might serve on warm days—things like fresh seafood or a light salad. The Shiraz Cabernet Sauvignon's plummy smoothness is best mates with beef or almost anything grilled."

Mallee Rock Wines pay tribute to the rich bounty of Australia, a land that is rocky and dotted with beautiful mallee trees. The mallee tree thrives in the harsh Australian landscape, and these wines earn their strength of character in the same way—through living and thriving in raw earth and blazing sun.

Mallee Rock Pinot Grigio 2014, available in private retail stores (suggested retail price \$12.99)

Easy to drink and food-friendly, Mallee Rock Pinot Grigio 2014 pairs well with lighter fare including seafood and salad, and on its own.

Mallee Rock Shiraz Cabernet Sauvignon 2013, available in private retail stores (suggested retail price \$13.99)

A food-friendly wine, Mallee Rock loves prawns, pork and almost anything hot off the barbie.

It's how it is in Australia!

Download DIY decor tips from Cahoots Creative Happenings <u>here</u>. Download Chef Todd Bright's Australian recipes <u>here</u>. www.malleerock.com

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